

Dr. Gregory Kivenzor is an Associate Professor at the Division of Business Administration.

He is an educator, entrepreneur and business consultant with broad background and diverse experience in international business. Before coming to Rivier College, Dr. Kivenzor worked as an Associate Professor at Oregon State University.



He worked for American and European companies as a Senior Research Scientist, Director of Marketing, and Vice President of Research and Development. He succeeded in uncovering new business opportunities using a strategic approach to growing market segments, development and application of cutting edge technologies.

Dr. Kivenzor is a Founder and Chief Global Strategist of Bi-Focal Strategies LLC, a business consulting company, helping customers to increase revenues and profitability in B2B, B2C and B2G market segments. His practice primarily focuses on environment-friendly products and renewable energy sources.

He traveled to, lived and worked in 30+ countries around the world. Extensive experience in cross-cultural communications helped him to establish and maintain a dialog with customers from America, Europe and Asia.

Dr. Kivenzor publishes his scholarly research in professional journals and presented at nationwide and international conferences. Most recently, he chaired a Track and Special Session at the World Marketing Congress and presented a research paper.

More information could be found at www.rivier.edu/profiles/default.aspx?id=19514 and www.bifosllc.com/founder.html